

**GOLD SPONSORS**



**SILVER SPONSORS**



**BRONZE SPONSORS**



**COCKTAIL SPONSOR**



**AFFILIATE SPONSOR**



**MARKETING PARTNER**



**PRESENTED BY**



**TUESDAY, MARCH 7, 2017**

8:00 – 10:00pm  
**COCKTAIL RECEPTION**—Sponsored by Panasonic  
 Location: Carolina Ballroom

**WEDNESDAY, MARCH 8, 2017**

10:00 – 6:00pm  
**REGISTRATION**  
 Location: Ballroom Foyer

11:30 – 12:55pm  
**OPENING LUNCHEON** – Sponsored by Vizrt  
 Luncheon Keynote: Jeffery Zellmer  
 Location: Salon A

1:00 – 1:55pm  
**SESSION 1: “Next Gen Workflows: New Technologies For New Services And More Efficient Operations”**  
 Location: Salon BDE

2:00 – 2:55pm  
**SESSION 2: “What’s New In News Technologies: Engineering Better News Operations”**  
 Location: Salon BDE

3:00 – 3:30pm  
**REFRESHMENTS & NETWORKING**  
 Location: Ballroom Foyer

3:35 – 4:05pm  
**BOARDROOM PRESENTATIONS**  
 JVC (Red), Bitcentral (Green), Vizrt (Blue), SAM (Yellow)  
 Locations: Magnolia, Dogwood, Azalea, Salon 1

4:10 – 4:40pm  
**BOARDROOM PRESENTATIONS**  
 Bitcentral (Red), JVC (Green), SAM (Blue), Vizrt (Yellow)  
 Locations: Magnolia, Dogwood, Azalea, Salon 1

4:45 – 5:40pm  
**SESSION 3: “IP Tech For TV: Key Trends To Watch In 2017”**  
 Location: Salon BDE

5:45 – 6:50pm  
**COCKTAILS & NETWORKING**  
 Location: Ballroom Foyer

7:00pm  
**DINNER EVENT** – Sponsored by SAM  
 Dinner Keynote: Chris Ripley  
 Location: Salon A

**THURSDAY, MARCH 9, 2017**

7:00am – 12:00pm  
**REGISTRATION**  
 Location: Ballroom Foyer

7:00 – 8:25am  
**BREAKFAST EVENT**—Sponsored by JVCKENWOOD  
 Location: Salon A

7:30 – 8:25am  
**SESSION 4: “Production Efficiency: New Developments In TV Production”**  
 Location: Salon A

8:30 – 9:25am  
**SESSION 5: “Sports Tech: Winning The Live TV Game With New Technologies”**  
 Location: Salon BDE

9:30 – 10:00am  
**BOARDROOM PRESENTATIONS**  
 Vizrt (Red), SAM (Green), JVC (Blue), Bitcentral (Yellow)  
 Locations: Magnolia, Dogwood, Azalea, Salon 1

10:05- 10:35am  
**BOARDROOM PRESENTATIONS**  
 SAM (Red), Vizrt (Green), Bitcentral (Blue), JVC (Yellow)  
 Locations: Magnolia, Dogwood, Azalea, Salon 1

10:35 – 11:05am  
**REFRESHMENTS & NETWORKING**  
 Location: Ballroom Foyer

11:05 – 12:05pm  
**SESSION 6: “Tech Leaders: Building New Infrastructures”**  
 Location: Salon BDE

12:05 – 2:00pm  
**LUNCHEON EVENT** – Sponsored by Bitcentral  
 Luncheon Keynotes: Betsy Grider and Nick Franza  
 Location: Salon A

**ADJOURN**

## WEDNESDAY, MARCH 8, 2017

10:00 – 6:00pm

### REGISTRATION:

Location: Ballroom Foyer

11:30 – 12:55pm

### OPENING LUNCHEON

Location: Salon A

Sponsored by



#### Introduction by Louis Hillelson

VP and Group Publisher of *B&C/Multichannel News*

#### Welcome by David Jorba

President, Vizrt Americas

#### Introduction of Jeffery Zellmer by Louis Hillelson

#### Luncheon Keynote:

**Jeffrey Zellmer**, Regional VP of Creative Services  
Fox 5 and Fox TV Stations

1:00 -1:55pm

### SESSION 1: “Next Gen Workflows: New Technologies For New Services And More Efficient Operations”

Location: Salon BDE

#### MODERATOR:

**Tom Butts**, Editor in Chief, *TV Technology*

#### PANELISTS:

**Ali E. Amoli**, Director, Product Management & Solutions Development, Sony Electronics Professional Solutions Americas  
**Lew Blanchette**, System Architect, Snell Advanced Media (SAM)  
**Edward Caleca**, Executive Consultant, Technology & Management Consulting Practice  
**Josh Hatter**, VP of Operations, Wazee Digital  
**Michael Saffell**, Director of Engineering, Hearst Television - WMUR  
**Jared Timmins**, Director of Strategic Accounts, Grass Valley

2:00 – 2:55pm

### SESSION 2: “What’s New In News Technologies: Engineering Better News Operations”

Location: Salon BDE

#### MODERATOR:

**Deborah McAdams**, Executive Editor, *TV Technology*

#### PANELISTS:

**Ken Dillard**, VP of Sales, USA, TVU  
**John King**, VP Sales Engineering for Bitcentral  
**Jon Landman**, VP Sales, Teradek  
**Matt Miller**, VP of Engineering, Vizrt  
**Mark Playdon**, Director of Broadcast Sales, JVCKENWOOD

REMINDER: The Summit is an off-the-record event — recording is not permitted

3:00 – 3:30pm

### REFRESHMENTS & NETWORKING

Location: Ballroom Foyer

3:35- 4:05pm

### BOARDROOM PRESENTATIONS

Locations: Magnolia, Dogwood, Azalea, Salon 1

Red: JVC  
Green: Bitcentral  
Blue: Vizrt  
Yellow: SAM

4:10- 4:40pm

### BOARDROOM PRESENTATIONS

Locations: Magnolia, Dogwood, Azalea, Salon 1

Red: Bitcentral  
Green: JVC  
Blue: SAM  
Yellow: Vizrt

4:45 -5:40pm

### SESSION 3: “IP Tech For TV: Key Trends To Watch In 2017”

Location: Salon BDE

#### MODERATOR:

**Tom Butts**, Editor in Chief, *TV Technology*

#### PANELISTS:

**Eric Armstrong**, VP, Market Development, Harmonic  
**Thomas Burns**, CTO for Media & Entertainment, Dell EMC  
**John Lawson**, Executive Director, AWARD Alliance  
**Brian Olson**, VP of Product Management, NewTek  
**Mike Savello**, VP Sales, LiveU Inc.

5:45-6:50pm

### COCKTAILS & NETWORKING

Location: Ballroom Foyer

Sponsored by



7:00 pm

### DINNER EVENT

Location: Salon A

Sponsored by



#### Introduction by Eric Trabb

VP and Group Publisher, *TV Technology*

#### Welcome by Russ Johnson

SVP, Americas, Snell Advanced Media (SAM)

#### Introduction of Chris Ripley by Eric Trabb

#### Dinner Keynote:

**Chris Ripley**, President & CEO, Sinclair Broadcast Group, Inc.

## THURSDAY, MARCH 9, 2017

7:00 – 12:00pm

### REGISTRATION:

Location: Ballroom Foyer

7:00 – 8:25am

### BREAKFAST EVENT

Location: Salon A

Sponsored by

## JVCKENWOOD

#### Introduction by Louis Hillelson

VP and Group Publisher of *B&C/Multichannel News*

#### Welcome by Joseph D’Amico

VP, Broadcast Sales, JVCKENWOOD

7:30 – 8:25am

### SESSION 4: “Production Efficiency: New Developments In TV Production”

Location: Salon A

#### MODERATOR:

**Deborah McAdams**, Executive Editor, *TV Technology*

#### PANELISTS:

**David Beauvais**, Assistant Director of Engineering, WCVB TV Hearst  
**David Helmlly**, Senior Manager, Professional Video & Audio, Adobe Systems Incorporated  
**Steve Smith**, CSBE, President, Broadcast Technology Consultants  
**Geoff Stedman**, SVP Products and Solutions, Quantum Corporation  
**Joe Torelli**, Broadcast Solutions Strategist, Arvato Systems North America

8:30 – 9:25am

### SESSION 5: “Sports Tech: Winning The Live TV Game With New Technologies”

Location: Salon BDE

#### MODERATOR:

**Tom Butts**, Editor in Chief, *TV Technology*

#### PANELISTS:

**Tom Creter**, VP Production, Operations and Engineering, Fox Network Center Charlotte  
**Jason Friedlander**, Director Product & Technology Evangelism, Verizon Digital Media Services  
**Tom Sahara**, VP of production, Turner Sports  
**Andrew Thomas**, Broadcast Media Technology Consultant

9:30 – 10:00am

### BOARDROOM PRESENTATIONS

Locations: Magnolia, Dogwood, Azalea, Salon 1

Red: Vizrt  
Green: SAM  
Blue: JVC  
Yellow: Bitcentral

10:05 – 10:35am

### BOARDROOM PRESENTATIONS

Locations: Magnolia, Dogwood, Azalea, Salon 1

Red: SAM  
Green: Vizrt  
Blue: Bitcentral  
Yellow: JVC

10:35 – 11:05am

### REFRESHMENTS & NETWORKING

Location: Ballroom Foyer

11:05 – 12:05pm

### SESSION 6: “Tech Leaders: Building New Infrastructures”

Location: Salon BDE

#### MODERATOR:

**Del Parks**, SVP/CTO, Sinclair Television Group

#### PANELISTS:

**Joe Addalia**, Director of Technology Projects, Hearst Television  
**Brady Dreasler**, Corporate Director of Engineering, Quincy Media  
**William Hayes**, Director of Engineering and Technology, IOWA Public Television  
**Jeff Johnson**, VP, Technology, TEGNA Media  
**Dave Siegler**, VP of Technical Operations, Cox Media Group

12:05 – 2:00pm

### LUNCHEON EVENT

Location: Salon A

Sponsored by



#### Introduction by Eric Trabb

VP and Group Publisher, *TV Technology*

#### Welcome by Ron Rosenthal

VP of Sales, Bitcentral

#### Introduction of Betsy Grider and Nick Franza by Eric Trabb

#### Luncheon Keynotes:

**Betsy Grider**, Managing Director, Technology Development, NASCAR  
and **Nick Franza**, Manager, Technology Innovation and Development, NASCAR

2:00 pm

### ADJOURN

REMINDER: The Summit is an off-the-record event — recording is not permitted